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Careers & Progression Evening 2023

#SEEYOURFUTURE



How to make the most of a Careers Fair...

- Franklin's Progression Evening is your chance to gain fantastic information, advice and guidance from over 80 employers, apprentice providers and universities!
- Find out about employment, work experience and training opportunities with employers and receive the best advice for your future from universities whilst picking up lots of information and prospectuses.
- Find out in advance which employers and universities you want to visit - full details on pages 5 & 6.
- We have a programme of talks and presentations for you. Decide beforehand which talks you'd like to attend. Don't forget to bring your pen so you can take notes. A talk schedule can be found on page 13.
- If you are looking for job opportunities after college, this is your chance to make a good impression.
- Think about some questions that you might like to ask. Don't be nervous – exhibitors will be pleased to see you and welcome your questions.
- Be keen and attentive – first impressions count!
- Update your CV and take it with you on the night because, after networking with employers, you just might need it!
- Take a strong bag for all those freebies and prospectuses!
- Have your elevator pitch ready!

What is an Elevator Pitch?

An elevator pitch is a clear, brief message or “commercial” about you. It communicates who you are, what you’re looking for and how you can benefit a company or organisation. It’s typically about 30 seconds, the time it takes people to ride from the top to the bottom of a building in an elevator.

Crafting your Elevator Pitch



Tip: Keep it Simple & Short!

What is LinkedIn and how it can help you network?

Launched in May 2003, LinkedIn is the world's largest professional network on the internet and focuses on professional networking and career development. It is an excellent platform for professionals to connect, share, and learn - basically like Facebook for your career.

With over 740 million members, it is a vital platform for anybody who is in the world of work.

LinkedIn is a tool you can use to market yourself favourably and develop an attractive personal brand.

LinkedIn's features can be summarised in THREE ways:

- A professional network for connecting with industry leaders, colleagues and employers.
- A jobs board for sourcing and applying for placements, internships and graduate jobs.
- An educational platform with virtual courses designed to help you develop your skills.

Studies have shown that networking leads to more opportunities.

On LinkedIn, you'll discover people you know (from past or current companies, school, volunteer work, and more) as well as those you don't.

Take time to connect and build your network.

What can you offer?

Focus on your skills!

There are 2 types of skills:

- Hard skills, also called technical skills - these are job-specific, relevant to each position and seniority level.
- Soft skills are non-technical skills that describe how you work and interact with others. Unlike hard skills, they're not necessarily something you'll learn on a course, like data analytics or programming. Instead, they reflect your communication style, work ethic, and work style. These can also be called transferable or employability skills

Think of all the skills you have to offer to employers and universities.

You have valuable transferable skills that could make you a good candidate for a job or university. Think back through everything you have done, your work experience, your education, your hobbies and the other things you're involved in. You will come up with a few!

Some examples of transferable skills are:

- Communication
- Teamwork
- Leadership
- Initiative
- Solving problems
- Flexibility and being able to adapt
- Being self-aware
- Commitment and motivation
- Interpersonal skills
- Numeracy
- Literacy
- Computer skills

Universities/Training Providers

Who will be attending?

1. Hull York Medical School
2. University of Oxford
3. University of Law
4. Bishop Grosseteste University
5. University of Salford
6. York St John University
7. Access Creative College
8. University Centre Grimsby
9. Leeds Beckett University
10. University of Huddersfield
11. University of Teeside
12. University of Sheffield
13. University of York
14. Manchester Metropolitan University
15. University of East Anglia
16. University of Hull Nursing and Midwifery
17. University of Newcastle
18. University of Manchester
19. Leeds Trinity University
20. University of Lincoln
21. University of Leeds
22. Bishop Burton College
23. University of Hull
24. North Lindsey College
25. Falmouth University
26. University of Dundee
27. Sheffield Hallam University
28. BIMM
29. De Montfort University
30. Screen and Film School (Manchester and Birmingham)
31. University of the Arts London
32. University of Sunderland
33. Art Foundation - Franklin College
34. Adult Learning Team - Franklin College
35. Humber Maritime College
36. Humber Outreach Programme
37. ASK Apprenticeships
38. University of Central Lancashire



UNIVERSITY OF
LINCOLN

**Sheffield
Hallam
University**

Employers

Who will be attending?

1. Wilkin Chapman LLP
2. Forrester Boyd Accountants
3. Technical Absorbents Ltd
4. Care Plus Group
5. Job Centre Plus
6. Sills and Betteridge
7. CLDN
8. AP Robinson Payroll
9. AP Robinson & Co
10. British Steel
11. N.E Lincs Council
12. Auto Trail
13. Pepperells Solicitors
14. AHP Grimsby Hospital
15. Equans
16. Navigo
17. Humber Fire and Rescue
18. Humberside Police
19. Army Reserves
20. St Andrews Hospice
21. Ore Catapult
22. HETA
23. CATCH
24. John Barkers
25. Orsted
26. Focus Independent Adult Social Work
27. Avant Partnership
28. Grimsby Community Energy
29. Linkage
30. A.G Smith Accountants
31. JTL Training
32. Handelsbanken
33. Luxus Ltd
34. Tronox
35. NELC - Young Peoples Support Service
36. Inspire Plus
37. RAF
38. Bridge McFarland
39. BAE Systems
40. myenergi
41. CPO
42. YMCA
43. Foresight
44. EFAB
45. OTE Construction

wilkin
chapman
llp solicitors

 Forrester Boyd
Chartered Accountants

 myenergi


NORTH
EAST
LINCOLNSHIRE
COUNCIL




Northern Lincolnshire
and Goole
NHS Foundation Trust

What is Labour Market Information?

Labour Market Information (LMI) is information about the current economic and employment situation. It includes data on graduate destinations, average starting salaries, current trends in employment sectors and recruitment patterns.

You can use this information to help you:

- Identify skills that are in demand
- Check out trends in a sector
- Identify sectors where there is growth and the possibility of jobs
- Demonstrate to potential employers your understanding of the environment in which they operate
- Many employers comment on candidates' lack of knowledge about the sector or industry to which they are applying
- As well as researching the job and the individual company, make sure you know what issues the sector is facing, who are the main organisations in the sector and what the future might hold for it.

Don't just look at the current situation but use LMI trends to identify where the jobs may be in the future.

LMI is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment.

Labour Market Information

North East Lincolnshire

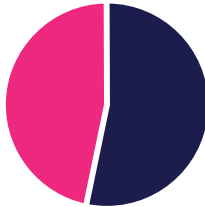
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Employment



72.3%



■ **Men 54.01%**
■ **Women 45.99%**

Where do people work right now in the Humber region?

Most Jobs

Manufacturing - 68,000 (17.5%)
Wholesale & Retail - 59,000 (15.2%)
Health & Social Care - 53,000 (13.7%)
Education - 35,000 (9%)
Administration - 34,000 (8.8%)

Fewest Jobs

Estate Agent - 4,000 (1%)
Finance & Insurance - 3,500 (0.9%)
Water, Sewerage & Waste - 3,500 (0.9%)
Electricity, Gas & Air - 1,000 (0.3%)
Mining, Quarrying & Utilities - 700 (0.2%)

Growth Sectors

Creative, Digital & I.T
Energy
Health & Social Care
Engineering/Manufacturing
Transport & Ports

Business and Retail

20% of employment in the Humber is business and retail.

Automation is increasing in this sector due to technological advances so there will be fewer lower and unskilled jobs in the future.

Employability skills needed are good communication, team working and IT skills.



Creative and Digital

There are over 11,000 digital tech firms in Yorkshire & the Humber creating over 54,000 jobs.

The Humber is the fastest growing region for film and TV, generating an annual turnover of £424m across 590 creative businesses.

Employability skills needed are good communication, creativity, strong IT skills and problem-solving skills.



Energy

Three of the world's largest windfarms are on our doorstep.

There will be a total labour demand of 8.7 million jobs in the UK by 2024.

Employability skills needed are problem solving, attention to detail, good communication, team working and IT skills.



Health and Social Care

Due to an aging population, HSC is the fastest growing sector in the UK, with over 7,200 vacancies at any one time in the Humber.

Nearly all HSC organisations offer apprenticeships.

An additional 174,000 social care workers will be needed across Yorkshire & Humber by 2035 to meet demand.

Employability skills needed are good communication, empathy and compassion, team working and organisational ability.



Engineering and Manufacturing

203,000 Level 3+ qualified people are needed every year.

There is an annual shortfall of 59,000 engineering graduates and technicians to fill core engineering roles nationally.

Engineering is very creative and involves problem solving, using computers and new technologies to design new products.

22% of employment in the Humber is in manufacturing and engineering.

The manufacturing sector has adopted new technologies such as Artificial Intelligence and robotics.

Employability skills needed are mechanical aptitude, problem solving, decision making, attention to detail, good communication, team working and IT skills.

Transport & Ports

The importance of STEM subjects will increase as jobs become more skilled and data driven.

The Humber is the UK's busiest trading estuary with £75bn trade passing through our ports each year.

The industry is set to double in size by 2030, meaning thousands of new jobs are needed.

Employability skills needed are problem solving, organisational, attention to detail, ability to work under pressure, good communication, team working and IT skills.



Apprenticeship & Higher Education Levels

Level 8	Doctorate PhD		
Level 7	Masters MA, MSc, MBA	Postgraduate Diploma Postgraduate Certificate	
Level 6	Degree with honours BA (Hons)		
Level 5	Bachelors Degree BA, BSc	Diploma of Higher Education	Foundation Degree
Level 4		Certificate of Higher Education	Higher National Certificate

Degree Apprenticeship

Levels 6 - 7
Full Bachelor's or Master's Degree.

Higher Apprenticeship

Levels 4 - 7
Equivalent to a Foundation Degree and Higher.

Advanced Apprenticeship

Levels 3
Equivalent to 2 A Levels.

Intermediate Apprenticeship

Levels 2
Equivalent to GCSEs grade 4 or above.

How we can support you!




CAREERS & PROGRESSION NEWSLETTER

6th February 2023

THIS ISSUE

Hi all,

This week is National Apprenticeship Week! All week, we will have stands in the foyer packed full of information with all you need to know about apprenticeships. On Wednesday, we have local employers coming in to talk to you all personally about what kind of apprenticeships they offer - this will take place during ASPHS and at lunch in the foyer.

In this issue, 6th February 2023, we have information on summer work experience with HSBC, a 'Careers in Policing' event with Humberside Police and more. We have apprenticeship opportunities with KPMG, the Bank of America, and the Forester Bond business accountancy programme. There are also masterclasses available with the NHS, Nuffield Health and OpenBooks, along with plenty of university information!

Our Careers and Employability team are located in the Centre for Professional Development in the Learning Centre. Please pop in for an informal chat or any information or advice!

Many thanks,
The Careers Team

#SEEOURFUTURE



National Apprenticeship Week

6th - 12th February

What's on?

Monday & Tuesday

- Information in the foyer about apprenticeships.
- Work experience opportunities.
- Enter our quiz.

Wednesday

- Talks by employers during Aspire.
- Local employer stands in the foyer.

Thursday & Friday

- Information in the foyer about apprenticeships.
- Work experience opportunities.
- Enter our quiz.



MASTERCLASSES

NHS Careers Information Webinar

Would you like to know more about what nurses do? Are you interested in finding out how you could become one? Join Humber and North Yorkshire Health and Care Partnership for a webinar all about:

- Routes into Nursing and Midwifery
- How to become a Registered Nurse or Nursing Associate in Primary Care and the different training route options
- Tips on what to do next!

This will take place on Wednesday 22nd February from 1pm - 3pm. To register for this event, click [here](#).

OpenBooks: your first chapter in the books industry

The Publishers Association, Bookseller's Association and Association of Authors' Agents are proud to collaborate on the development of OpenBooks - a brand new series of free, accessible online events primarily targeting young talent who are exploring the first steps in their career. OpenBooks will launch online on 22nd and 23rd February from 10am, via a hub at: www.publishers.org.uk/openbooks.

The events will feature subjects appealing to a range of careers opportunities in the books industry - from arts and design, crunching the numbers and business acumen, to worldwide travel and languages - as well as diving deeper into the more traditionally known paths of editorial departments and marketing and publicity roles.

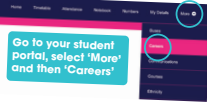
For more information on the various webinars available as part of this launch, click [here](#).

Nuffield Research Placements Webinars

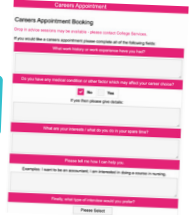
Nuffield Research Placements, where you work alongside experts in their field and gain amazing skills, take place in the Summer of 2023. Both STEM and Social Science research projects are on offer from universities and companies across Yorkshire and Humber. Want to find out more? Click [here](#) for more information, or why not join these virtual webinar sessions?

How to put together an effective NRP application	3pm - 4pm on 13 th February or 6pm - 7pm on 23 rd February	Click here to book
Do you have a question about NRPs? Just drop in!	4pm - 7pm on 9 th March or 4pm - 5pm on 15 th March	Click here to book

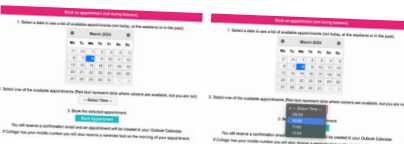
How to book a Careers Appointment



Go to your student portal, select 'More' and then 'Careers'



Fill in the information on the Careers Appointment Booking page



Select the available appointment slot most convenient to you and book it!

Evening Schedule

5:45 - 6:15pm

Apprenticeships
Amazing Apprenticeships

Theatre

Effective Revision Strategies
Gary Thomas - Assistant Principal

D1

Applying to Oxbridge
University of Oxford

D2

Why University?
University of York

D4

Routes into the Police Force
Humberside Police

D8

Choosing a course and University
University of Hull

D9

Interested In Accountancy?
Forrester Boyd

D10

Benefits Of Russell Group University
University of Sheffield

22

Careers in Sport
Sheffield Hallam University

25

Law In Action
University of Law

26

6:30 - 7:00pm

Degree Apprenticeships
Amazing Apprenticeships

Theatre

Effective Revision Strategies
Gary Thomas - Assistant Principal

D1

Careers in the Arts Industry
University of the Arts London

D2

Getting Into Medicine
Hull York Medical School

D4

Careers in Chemistry
Former Forensic Scientist

D8

Student Finance
University of Hull

D9

Nursing, Midwifery and Operating Department Practice
University of Hull

D10

Routes Into Teaching
Bishop Grosseteste University

22

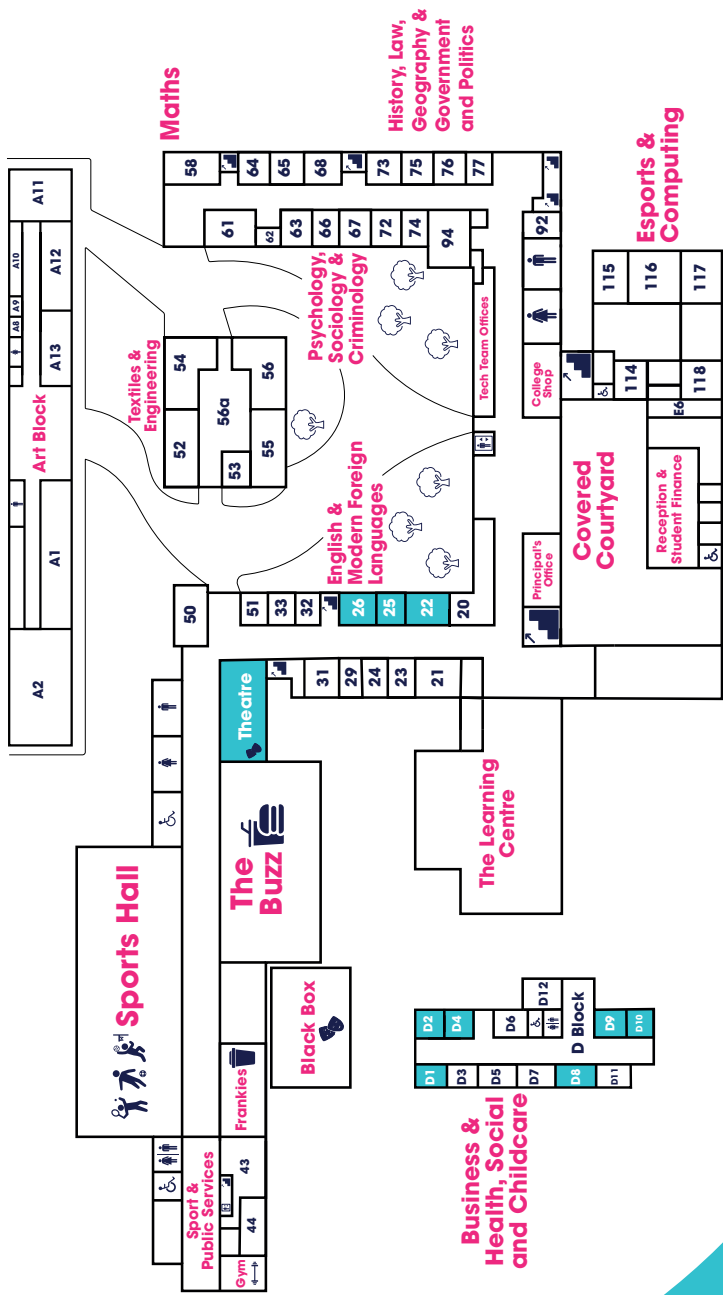
Routes into Animation, Gaming and Esports
Falmouth University

25

Routes into Law
Wilkin Chapman

26

College Map



Centre for Professional Development



The Centre for Professional Development (CfPD) provides a range of services to ensure individual students have all the information and support they need to make the best possible informed choices for their chosen future.

Franklin's nationally recognised Centre for Professional Development is a unique approach to building strong links with employers, universities, and the College.

Work focuses on significantly improving employment and life chances for our students, identifying the needs and the skills of talented local young people at Franklin. We work with employers to maximise the support provided for a student's success and this has become a key part of our CfPD.

Through our work with partners, we strive to develop key employability skills and behaviours needed as we work to support students in achieving their full potential. This work supports Franklin to provide a broad curriculum through the understanding of local, regional, and national employment opportunities which are also aligned with local community priorities.

Our dedicated team focuses on:

- Building relationships with employers and universities.
- Offering our students impartial careers advice and guidance.
- Providing a wide range of enrichment opportunities.
- Providing work experience opportunities.
- Arranging internships.
- Identifying mentors and overseeing their work with students.
- Providing working lunches for students to hear what the world of work is like in various sectors.
- Arranging employer visits and guest speakers from universities.



Notes

Don't forget to ask for names so you can contact them on LinkedIn!

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