

Centre for rofessiona Development

CAREERS & PROGRESSION NEWSLETTER

Fancy being in with the chance of winning a £10 Amazon voucher?

Complete this short feedback survey to be in the draw!

19th May 2025

THIS ISSUE

Welcome to another edition of the Careers Newsletter!

This week, we have local and virtual work experience opportunities, and apprenticeship information with Wilkin Chapman, A G Smith & Co, Oxfordshire County Council and HICA. We have a spotlight on Advertising, Publishing and HR and have plenty of masterclasses available with Next Tech Girls, Gresham College and UniFrog. Lastly, we have university information from the University of Sheffield, the University of East Anglia and Escape Studios.

Be sure to complete the Google Form to be in with the chance of winning a £10 Amazon voucher!

Many thanks,

The Careers Team



How to book a Careers Appointment

Notebook

Go to your student portal, select 'More' and then 'Careers'

Attendance

Home

Timetable



Careers Appoir

Careers Appointment Booking

Drop in advice sessions may be available - please contact College Services

If you would like a careers appointment please complete all of the following fields:

What work history or work experience have you had?

Fill in the information on the Careers **Appointment Booking page**

	Do you have any medical condition or other factor which may affect your career choice?						
	Vo Yes						
If yes then please give details:							
		1,					
	What are your interests / what do you do in your spare time?						
Γ							
		//					
	Please tell me how I can help you.						
	Examples: I want to be an accountant; I am interested in doing a course in nursing.						
		//					
	Finally, what type of interview would you prefer?						

Please Select

Book an appointment (not during lessons)

1. Select a date to see a list of available appointments (not today, at the weekend or in the past).

0	March 2023					0	
Мо	Tu	We	Th	Fr	Sa	Su	
27	28	1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31	1	2	

2. Select one of the available appointments (Red text represent slots where careers are available, but you are not).

-- Select Time --



You will receive a confirmation email and an appointment will be created in your Outlook Calendar. If College has your mobile number you will also receive a reminder text on the morning of your appointment.



Book an appointment (not during lessons)

2. Select one of the available appointments (Red text represent slots where careers are available, but you are not).

/ -- Select Time -3. B nent 11:00 13:00 You will receive a confirmation email II be created in your Outlook Calendar.

If College has your mobile number you will also receive a reminder text on the morning of your appointment.

Select the available appointment slot most convenient to you and book it!

WORK EXPERIENCE

Dominate the Highstreet - Virtual Work Experience with JD

Welcome to JD! Here you'll uncover the brands history, vision, and core business areas, including Buying and Merchandising, Digital Marketing, Supply Chain, and Retail and Visual Merchandising! Each module explores key industry principles, and the skills needed for a successful career in these fields, with insights from the JD team and interactive activities. What's more, you'll also learn about early career opportunities and employability skills needed for a successful career with JD!

Click here to register.

Customer Assistant at Lidl, Grimsby

As a Lidl Customer Assistant, no two shifts are the same. From restocking shelves to jumping on tills, you'll keep moving, keep business booming and never be bored. You'll take pride in going the extra mile to keep the store clean, tidy and organised, working closely with your retail colleagues and making sure that every customer receives the service they deserve.

For more information, click here.

Barista at Costa, Grimsby

Being a Barista means so much more than making velvety cups of joy. It's your chance to learn, challenge

- Mastering their menu, from toasties to seasonal drinks and more
- Pouring passion into perfect drinks and great customer service
- Working with your colleagues to make your store the very best

Click here for more information.

Virtual Work Experience at the University of Lincoln: Unlock Your Future!

Are you curious about working at a university, but not sure where to start? Think a career in higher education is just for lecturers? Think again! The University of Lincoln is offering a 3-day virtual work experience placement designed to open your eyes to the many exciting opportunities in the world of academia and beyond. This is your chance to discover the wide range of careers available at a top-tier university and in major industries. We'll introduce you to the incredible people behind the scenes, their career paths, and the routes they took to land roles at the university.

Apply for this by the 26th May – click here.

APPRENTICESHIPS

Wilkin Chapman Paralegal Apprenticeship Scheme

Looking to start a career in law and eager to get hands-on experience but don't want to go to university? This could be the perfect opportunity for you. As an apprentice, you'll have the chance to earn while you learn, gaining valuable experience and skills as you work alongside our experienced professionals in a real-life legal environment. After successfully completing the programme, you'll gain a recognised qualification and be ready to move into a paralegal role within the business, with the potential to continue your studies to become a qualified chartered legal executive or solicitor.

Click here for more information.

Accounts Assistant Apprentice at A G Smith & Co, Grimsby

A G Smith & Co are a long-established independent firm of Chartered Certified Accountants based in Laceby, looking after businesses all over the Lincolnshire and Humber area. Their accountancy apprenticeship will expose you to a wide variety of industries, services and experience. They will fully fund all of your training as you work towards becoming AAT, then ACCA, qualified. The core responsibilities will be to provide bookkeeping and payroll services to clients, alongside assisting our accounts managers with the preparation of VAT Returns, management accounts, statutory accounts and tax computations.

Click here for more information.

Trading Standards Officer Degree Apprenticeship with

Oxfordshire County Council, Oxford

Are you interested in a career in consumer protection, regulation and enforcement? We are recruiting a level 6 Trading Standards Officer Apprentice. You'll work in a supportive environment and be trained in all the basics of trading standards work but with a focus on vapes and tobacco enforcement and one other area.

Click here for more information.

Adult Care Apprenticeship with HICA, Harrogate

By becoming a Care Assistant, you will support HICA's services users to maintain their independence by assisting with everyday tasks and activities, in line with their individual needs, such as reporting any safeguarding concerns, promoting independence and personal care, contributing and supporting activities and more.

Click here for more information.



Join us at CATCH as we host our Trade Taster Days!

Y10 and Y12 students will have the opportunity to explore and experience our practical workshops, in order to help them make an informed decision surrounding engineering apprenticeships.

Students will be able to join for **one** of the two days. Spaces are limited and on a first come, first serve basis.

To register please email outreach@catchuk.org

TUESDAY 22ND JULY WEDNESDAY 23RD JULY

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Taught by industry professionals, students will experience:

- Mechanical
- Electrical
- Welding
- Pipefitting
- Process Operations

MASTERCLASSES

Cybersecurity Career Conversation with Tenable and Next Tech Girls

This engaging session will feature inspiring women working in tech and cybersecurity at global cyber security leader, Tenable! They will share their personal career journeys, insights into the industry, and practical advice young women considering pursuing tech careers.

This will take place on Tuesday 20th May from 9am – 10am. Click <u>here</u> to register.

How does the law deal with con artists? With UniFrog

Join this deep dive discussion exploring how both criminal and civil law respond to fraud. You'll examine what happens when a con artist tricks someone into handing over goods, and how the law decides who should keep those goods when a second, innocent buyer is involved. Led by the University of Chester, this session will also include a brief overview of their law courses.

This will take place on Thursday 22nd May from 5:30pm. Click <u>here</u> to register.

Criminology and forensic psychology taster: understanding why children kill with UniFrog

What drives a child to kill? In this webinar from the University of Chester, Dr Janine Carroll and Dr Jayne Price will explore this difficult question through the lenses of psychology and criminology. Starting with an individual, psychological approach, and moving to wider criminological theories, you'll dive into real case studies to see how both disciplines work together to explain extreme behaviours.

This will take place on Tuesday 3rd June from 4:30pm. Click <u>here</u> to register.

Taking the Constitution into the Classroom with Gresham College

The U.S. Constitution had to be formed through debate before it could be ratified. Mirroring this, a British constitution must emerge through debates held by the next generation.

This lecture indicates schools are a good environment to foster this. For students, there are many contentious issues that tap into discussions at the heart of writing a constitution. Students being punished for swearing raises questions of limits to free speech. Students wishing to intervene when an unpopular peer is bullied would be empowered by constitutional duty obliging them to do so.

This will take place on Thursday 22nd May from 6pm. Click <u>here</u> to register.

Registered Charity Number 1118525

IntoUniversity in

IntoUniversity is a leading education charity providing local learning centres where young people are inspired to achieve.

FREE Secondary Academic Support for Y7-13:

- ✓ Focus on homework and revision
- ✓ Access laptops, books and other resources
- Get help with essay writing and exam technique
- ✓ Seek support for your UCAS application
- ✓ Win rewards and prizes
- 1 to 1 mentoring with a University student
- ✓ Student enrichment opportunities

Monday and Thursday (school term) 4:00 - 5:30pm

IntoUniversity Grimsby, The Neighbourhood Centre, 289a Weelsby Street, Grimsby, DN32 7JW

As we are funded to work with the young people who need us the most, we will use criteria requirements to assess eligibility to join.

Phone us on 01472 403370 or email us at grimsby@intouniversity.org to speak to a member of staff and book a registration appointment.







Advertising, Marketing & Public Relations

SPOTICE

A career in marketing is all about selling products and ideas in creative and innovative ways. Every business that has something to sell – whether it's a mobile phone company or a cookery school – needs to inspire people to buy it: that's marketing. Marketing jobs cover lots of different areas, from researching the customers and what they want to buy, to writing 'copy' that encourages people to make the purchase. Advertising is one (big) part of marketing. We come across adverts every day - from TikTok and YouTube to radio, billboards and magazines. A career in public relations (PR) is all about raising the profile of an organisation. For example, planning a campaign to highlight how eco-friendly your company is, or organising press releases and events to introduce your new business to the world.

What jobs are available?

The great thing about marketing is that you can work for any kind of organisation, from a charity to a fashion label or even your favourite TV channel. There are heaps of different marketing, advertising and PR job roles to choose from, including Art Director, Copywriter, PR Officers and Managers, Events Planning, Research, Digital Marketing and more.

Entry routes and training

What you should study depends on what you want to do. If you want to go down the design route you should study art and design at A-level or an NVQ in design and a related degree. For research jobs, it's handy to have a degree and to study maths at least at A-level. If you want to direct and oversee marketing campaigns, and see yourself as more of an allrounder, you can study A-levels in marketing and business and do the same for your degree.

There are loads of apprenticeships in marketing, including the marketing assistant advanced apprenticeship, marketing executive higher apprenticeship and options at level 6 as well. Through an apprenticeship, you could also become a digital marketer or market research executive. You could do a degree in a field related to business, marketing or sales. Marketing professionals also study university subjects such as English, sociology or psychology, which provide many of the skills needed in the industry.

Where are vacancies advertised?

Vacancies are advertised on national and global jobs boards, sites like LinkedIn, industry websites such as Digital Marketing Jobs and Dice, and on the Government's Find a Job service.

UNIVERSITY INFORMATION

University of Sheffield Subject Taster Session Webinars

Computer Science: Machine Learning and Data Science

In this interactive session you'll learn about how machine learning works and experiment with it yourself. You'll hear about applications the university are currently working on and some of the current challenges in the field, that they're working on at the University of Sheffield.

This will take place on Wednesday 21st May - click <u>here</u> to register.

History: The Vietnam War as a Civil War

In this session you'll get an insight into what it's like to study History at the University of Sheffield, exploring an important historical event from multiple perspectives and exploring the importance of alternative interpretations. There'll also be time after the talk to ask questions and find out more about the department and life as a history student.

This will take place on Thursday 22nd May - click <u>here</u> to register.

History/EPQ: Skills & Insight – Asking Relevant & Significant Questions Workshop with Professor Becky Taylor from University of East Anglia

In this **History/EPQ** session, Becky Taylor, Professor of Modern History at University of East Anglia, will run an interactive skills and insight workshop for students on **Asking Relevant & Significant Questions**.

How can we move beyond thinking about the 'bias' of sources? What kinds of questions do historians ask when they work with primary sources? In this interactive session, Becky will use material from her own research to get students to think about the limitations and possibilities offered by different sources, and how to ask the right questions to get the most out of them.

This session is aimed at students seeking to build their skills to help them in their EPQ or History A Level, and to make them better historians.

Undergraduate Taster Day - Animation, Games, VFX, Concept Art and Motion Graphics

Get a taste of what it's like to be an Escape Studios student with this intro to degrees in Animation, Games, Visual Effects (VFX), Concept Art and Motion Graphics. You'll get to:

- Take a seat in their studios and hear from expert tutors using industry software
 - Get a feel of what it's really like to study at Escape Studios
 - Meet other students who are interested in the creative industries
 - Find out if your chosen discipline is right for you

Click here to register for their Wednesday 19th July open day!



APPLYING TO UNIVERSITY: ESSENTIAL INSIGHTS

A webinar for Parents and Carers

Guide and empower your young person through their university research and the application process. Join Leeds Trinity for an illuminating webinar designed to equip you with the essential tools and knowledge you need to support them on their journey. In this webinar we'll cover:

- University terminology
- Open Day tips
- UCAS guidance
- Personal statement advice



Online webinar Wednesday 4 June, 6:00 - 7:00pm

Book your place