

# Introduction to: BTEC Business (Level 2)

Choosing BTEC **Business** as part of your study programme was a brilliant decision!

**What is so great about doing **Business** and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>This course is perfect for preparing you for the world of work. It will help you to develop personally and professionally through skills such as financial management, communication, report writing and presentation skills. The units you study will cover how businesses are organised, how they market themselves and how they conduct the recruitment process. You will also study a personal and business finance aspect which could help you prepare for life. (eg. how to manage your money to pay your bills etc., avoid debt and still have some left over to go out with friends).</p>
Feed your Curiosity	<p>We use real life case studies and research well known business so to prepare you we've listed some programmes below for you to have a look at. See which names interest you the most and choose one or two to watch:</p> <p>Channel 4 dispatches:</p> <p><a href="https://www.channel4.com/collection/dispatches">https://www.channel4.com/collection/dispatches</a></p> <ul style="list-style-type: none"><li>• Truth about Nike and Adidas</li><li>• Did Brexit work for 4 businesses</li><li>• Inside the Shein Machine</li><li>• Secrets of Amazon</li><li>• Cadbury's exposed</li></ul> <p>You tube:</p> <p><a href="#">The Shady World of Cheap Clothing</a></p> <p><a href="#">Why Starbucks Failed In Australia - YouTube</a></p> <p><a href="#">The Decline of Blockbuster...What Happened? - YouTube</a></p> <p><a href="#">Why McDonald's Flopped In Vietnam - YouTube</a></p>

# Introduction to: BTEC Business (Level 3)

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# Introduction to: A level Business Studies

Choosing A level **Business Studies** as part of your study programme was a brilliant decision!

**What is so great about doing Business Studies and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>This course is perfect for you if you want to learn more about the world of business and how it is constantly changing. You will study four main areas which include: marketing and people management, finance and accounting, making long term business decisions and business on a global scale. Through studying real life business case studies you will have the relevant skills for a variety of progression routes including self employment, university study or the world of work.</p>
Feed your Curiosity	<p>We use real life case studies and research well known business so to prepare you we've listed some programmes below for you to have a look at. See which names interest you the most and choose one or two to watch:</p> <p>Channel 4 dispatches:</p> <p><a href="https://www.channel4.com/collection/dispatches">https://www.channel4.com/collection/dispatches</a></p> <ul style="list-style-type: none"><li>• Truth about Nike and Adidas</li><li>• Did Brexit work for4 businesses</li><li>• Inside the Shein Machine</li><li>• Secrets of Amazon</li><li>• Cadbury's exposed</li></ul> <p>You tube:</p> <p><a href="#">The Shady World of Cheap Clothing</a></p> <p><a href="#">Why Starbucks Failed In Australia - YouTube</a></p> <p><a href="#">The Decline of Blockbuster...What Happened? - YouTube</a></p> <p><a href="#">Why McDonald's Flopped In Vietnam - YouTube</a></p>

# Introduction to: **A level Economics**

Choosing **Economics** as part of your study programme was a brilliant decision!

**What is so great about doing **Economics** and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>The A level in Economics is a highly regarded level 3 qualification.</p> <p>We use <b>Edexcel Economics A specification</b></p> <p>Our entry requirements are 5 GCSES 9 – 4 but you must have at least a 6 in both Maths and English Language</p> <p>Studying a degree in economics will give you a range of subject-specific skills that allow you to apply your knowledge of economics to real-world situations. A degree in economics is highly respected by employers. You will gain a strong knowledge of how the world works and a variety of highly transferable skills that are sought after by a range of industries and employers. Examples of the jobs that you could pursue include: Big Data Analyst, Economist, Chartered accountant, Statistician, Stockbroker, Management Consultant, Chief Executive.</p>
Feed your Curiosity	<p>Go to the following link and have a look at some of the case studies featured on Tutor2u for students studying A level Economics:</p> <p><a href="https://www.tutor2u.net/economics/collections/enrichment-tasks-for-alevel-economics-students">https://www.tutor2u.net/economics/collections/enrichment-tasks-for-alevel-economics-students</a></p>



**To what extent does the coronavirus pandemic give economies the opportunity to change direction? [Year 12 Enrichment Task]**

22nd April 2020



**What is the economic impact of the shutdown of the English football season? [Year 12 Enrichment Task]**

15th April 2020



**Who benefits most from online retailing, consumers or businesses? [Year 12 Enrichment Task]**

7th April 2020



**The EU, Free Trade and Protectionism [Year 12 Enrichment Task]**

14th May 2020



**Is national happiness going to be a better way to measure economies than GDP, in 2020? [Year 12 Enrichment Task]**

21st May 2020



**Radical Uncertainty: decision making in an unknowable future [Year 12 Enrichment Task]**

1st June 2020



**Stirring up growth with public investment [Year 12 Enrichment Task]**

11th June 2020



**Competition policy - an investigation into government intervention to promote competition in markets [Year 12]**

17th June 2020



**Should climate change be put at the heart of economic theory? [Year 12 and Year 13 Enrichment Task]**

9th July 2020

# Introduction to: A level Financial Studies

**Choosing Financial Studies as part of your study programme was a brilliant decision!**

**What is so great about doing Finance Studies and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>Become a savvy saver and a responsible borrower. Learn about financial products, such as credit cards, loans and mortgages. Look at how the Global Financial Crash of 2008 affected the financial industry and its customers. This is a professional qualification offered by the London Institute of Banking &amp; Finance.</p> <p>The London Institute of Banking &amp; Finance provide all learners that sign up to this qualification with four textbooks – one for each unit studied. They also provide learners with log in details to access all their online resources including revision help and practice exam papers.</p>
Feed your Curiosity	<p>Students who study this qualification go onto have careers in banking and finance, accountancy or even as independent financial advisors.</p> <p>Please see below for links to a couple of programmes that you will find interesting.</p> <p>UK Credit Card Fraud Documentary:</p> <p><a href="https://www.youtube.com/watch?v=VoYlCmnmc8">https://www.youtube.com/watch?v=VoYlCmnmc8</a></p> <p>Cost of living crisis</p> <p><a href="https://youtu.be/UWYIJqy1cf4">https://youtu.be/UWYIJqy1cf4</a></p>

# Introduction to: BTEC Travel and Tourism (Level 2)

Choosing **BTEC Travel and Tourism** as part of your study programme was a brilliant decision!

**What is so great about doing BTEC Travel and Tourism and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>If you are keen to pursue a career as a travel agent, travel rep, cabin crew or just have a passion for travel then this course is for you. We cover the tourism industry in the UK, Europe and the rest of World, exploring destinations both close to home and across the globe, whilst understanding the importance of factors that influence travel.</p> <p>Themes include, but are not limited to, Dark Tourism (the tourist attractions and destinations that are little more unusual), motivations for travel and factors that impact on the tourism industry (political, cultural and economical).</p> <p>Travel and Tourism can lead to careers in hospitality, cabin crew, hotel management, tourism management or as holiday rep. Or perhaps you just want to see the world...</p>
Feed your Curiosity	<p>Some activities that bring the subjects' interest and progression opportunities to life.</p> <ul style="list-style-type: none"><li>• Some fascinating travel blogs: <a href="https://www.travelblog.org/">https://www.travelblog.org/</a></li><li>• The top 10 travel bloggers you should be following: <a href="https://www.under30experiences.com/blog/top-10-travel-bloggers-you-should-already-be-following">https://www.under30experiences.com/blog/top-10-travel-bloggers-you-should-already-be-following</a></li><li>• Top 10 places to visit in 2021 Youtube video: <a href="https://www.youtube.com/watch?v=h_xjfqrFI7o">https://www.youtube.com/watch?v=h_xjfqrFI7o</a></li><li>• Trailer for Netflix series, The Dark Tourist: <a href="https://www.youtube.com/watch?v=8vV1xaLCONw">https://www.youtube.com/watch?v=8vV1xaLCONw</a></li></ul>



# Introduction to: BTEC Travel and Tourism (Level 3)

Choosing **BTEC Travel and Tourism** as part of your study programme was a brilliant decision!

**What is so great about doing BTEC Travel and Tourism and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>If you are keen to pursue a career as a travel agent, travel rep, cabin crew or just have a passion for travel then this course is for you. We cover the tourism industry in the UK, Europe and the rest of World, exploring destinations both close to home and across the globe, whilst understanding the importance of factors that influence travel.</p> <p>Themes include, but are not limited to, Dark Tourism (the tourist attractions and destinations that are little more unusual), motivations for travel and factors that impact on the tourism industry (political, cultural and economical).</p> <p>Travel and Tourism can lead to careers in hospitality, cabin crew, hotel management, tourism management or as holiday rep. Or perhaps you just want to see the world...</p>
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# Introduction to: T Level Management & Administration (Level 3)

**Choosing the new T level as your study programme was a brilliant decision!**  
**What is so great about doing a T Level with a focus on Leadership & Management and where can it take you?**

As an introduction to this course, we'd like to help you find out more about the subject and how studying it might open doors for you in the future.

Lesson	Topic/Content
Introduction	<p>This course is perfect for preparing you for the world of work. It will help you to develop personally and professionally through skills such as leadership &amp; management, financial management, building relationships with colleagues and stakeholders, communication, report writing and presentation skills.</p> <p>These will be developed through study at college and 45 days in a work setting.</p>
Feed your Curiosity	<p>Franklin College works closely with the following companies and it may be that you spend some time completing your work placement at one of them. Choose a couple and do some further research into what they do:</p> <ul style="list-style-type: none"><li>• British Steel</li><li>• Laceby Manor Golf Club</li><li>• Wilkin Chapman</li><li>• Forrester Boyd</li><li>• Myenergi</li><li>• DFD Seaways</li><li>• Grimsby Telegraph</li><li>• Equans</li><li>• P66</li><li>• Orsted</li><li>• Asda</li><li>• Oakridge Hotels</li></ul>