

A Level Graphics

Please complete the below work in preparation for your start at Franklin this September.

This work should be brought with you to enrolment and your first day at Franklin.

If you aren't attending enrolment on site please just bring this when you first come to the college in September.

This should be completed in time for enrolment, work can be in a written or electronic format.

Any questions please contact our admissions department – admissions@franklin.ac.uk

<p>Topic</p>	<p>What is Graphic Design?</p> <p>Graphic Design is often used as an umbrella term that encompasses a huge variety of visual styles and outcomes. In starting the Graphic Design A-level you will need to begin to understand just how broad this subject can be.</p> <p>Graphic Design contains many different elements of art and design from Digital Design, Branding, Photography, and Illustration to Typography, Animation and many more.</p>
<p>Task</p>	<p>The quick brown fox jumps over the lazy dog?</p> <p>As a student of Graphic Design and as a professional you would be expected to respond to a set challenge or project brief. Your first challenge is to create your own typography (font style) for the following sentence "The quick brown fox jumps over the lazy dog" a sentence that contains all of the letters of the alphabet.</p> <p>Each letter could be made from a different art form (Illustration, Photography, Digital Design) alternatively you might like to just focus on one or two forms to make up the whole sentence.</p> <p>We are looking to see creativity, innovation and an understanding of design. Please consider carefully line, composition, layout and colour. The work should be neat and professional.</p> <p>Once you have finished your design please evaluate your work in a written statement. You should aim to cover the following points:</p> <ul style="list-style-type: none"> • explain your idea • the reasoning for the layout • the process you used to create the work • the choice of media • your overall opinion of the design
<p>Resources</p>	<p>Equipment</p> <p>To complete your bridging task you will need access to some art equipment. This will also be important on the course when working independently outside lesson. Please try to build up a supply of the following key equipment: fine liners, tonal pencils, rubbers, ruler, masking tape, double sided tape, coloured pencils, gel pens and a regular supply of glue sticks!</p> <p>Online Research</p> <p>A good site to use to find visual examples of each genre of design is Pinterest.com , Behance.com, demilked.com, peopleofprint.com, itsnicethat.com</p>
<p>Presentation</p>	<p>Sketchbooks / Card</p> <p>Please present your work either on a double page in a new A3 sketchbooks or on A3/A2 card. You will need to purchase an A3 sketchbook for your Graphics course – Please if possible purchase from college services as these books have been specially selected for their high quality paper and covers. You will need to bring this book to every single lesson! Alternatively, https://www.the-pink-pig.co.uk/ also produces a good range of high quality A3 sketchbooks.</p>