

MEDIA & FILM

Bridging work

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Studying @Franklin Bridging Work Preparing you for September on: **CTEC** **Creative Media (Level 2)**

A fantastic opportunity to widen your understanding of Level 2 Creative Media, prepare for September, and demonstrate your ability to us at enrolment!

Please complete the work and bring a copy either printed or electronically to your enrolment appointment. The work will take you around two hours to complete, so plan your time to best suit you.

Submitting your work	<p>Please type this work where possible (handwritten is fine) and bring it with you on enrolment. The work will also be uploaded to google classroom in September, in your first week at college.</p> <p>If you did not attend taster day, this work still needs completing in your first week of college.</p>
Topic / Context	<p>Studying Level 2 Creative Media will allow you to develop a broad range of skills that can be used across many different subjects. This bridging work task will help you to develop your research skills by using the internet to explore a film production company.</p>
Task details	<p>Your task is to carry out some research on a film production company of your choice (please see 'resources' section below for some examples) and produce a Powerpoint presentation, poster or report commenting on the following:</p> <p>Ownership</p> <ul style="list-style-type: none"> • Who owns it? • When did they take ownership? • How much is it worth? • When was the company founded? • Is it part of a conglomerate? • Is it an Independent production company? <p>Products</p> <ul style="list-style-type: none"> • What types of films does the company produce?

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	<ul style="list-style-type: none"> • Does it produce products across different media platforms (TV, film, games, magazines etc?) • List 5 films produced by your studio and provide a short synopsis and target audience information for each (age/gender/lifestyle/interests) • For the 5 films you have chosen, get some viewing figures and box office statistics <p>Competitors</p> <ul style="list-style-type: none"> • Mention 5 competitors and describe why they are competition for your chosen production company • What advantages/disadvantages does your chosen production company have over its competitors?
Resources to help you	<p>These websites will help with your research:</p> <p>https://www.universalstudioshollywood.com/</p> <p>https://www.warnerbros.co.uk/</p> <p>https://www.mgm.com/</p> <p>https://www.workingtitlefilms.com/</p> <p>https://www.lionsgate.com/</p> <p>https://www.paramount.com/</p>
Presenting your work	<p>Work can be completed as a written report (typed or handwritten), Powerpoint/Slides presentation or a poster.</p>
Extension Tasks to stretch and challenge you	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>):</p> <p>Produce a brief report on your favourite film, to include the following information:</p> <ul style="list-style-type: none"> • What is the title of the film? • What is the genre of the film? • Which production company made the film? • Who is the director of the film? • What is the narrative of the film? • What is your favourite scene in the film? Why? • Why is this your favourite film?

Studying @Franklin Bridging Work

Preparing you for September on: BTEC Digital Film & TV Production (Level 3 Single Award)

A fantastic opportunity to widen your understanding of Digital Film & TV Production prepare for September and demonstrate your ability to us at enrolment!

Please complete the work and bring a copy either printed or electronically to your enrolment appointment. The work will take you around 1 hour, so plan your time to best suit you.

Submitting your work	<p>Please type this work where possible (handwritten is fine) and bring it with you on enrolment. The work will also be uploaded to google classroom in September, in your first week at college.</p> <p>If you did not attend taster day, this work still needs completing in your first week of college.</p>
Topic / Context	<p>Part of the media course at Franklin is being able to produce case studies and analysis on different sectors of the media industry. These will help deepen your understanding of the creative industries and enable you to transfer the knowledge to your coursework productions.</p>
Task details	<p>Your bridging work for Level 3 Media is to write a review for a TV show or movie. Aim for at least an A4 page (approx. 800 words). Please type this where possible and print off.</p> <p>A general structure of a review is as follows:</p> <ul style="list-style-type: none">• Introduction: what is the movie / TV show, what is the genre, when is it released, who is the director and who does the movie / tv show feature (actors) - What else are they known for?• Describe the plot, however, does not give away any spoilers; Share some information about characters, relations and events, but don't tell the whole story.• Identify the key characters and actors; who are the actors, what role do they play? Are they convincing?

	<ul style="list-style-type: none"> • Identify the setting, themes, conflicts, in addition to other details present in the movie / show and evaluate them. • Compare the film / TV show to other similar ones. • Identify the key strong and weak points of the film, give an overall evaluation of the movie. Describe your feelings during, and after watching the movie and specify what you liked, and what you didn't like.
Resources to help you	<p>In addition to the above list, these websites provide some further tips on getting started with reviews:</p> <p>https://www.wikihow.com/Write-a-Movie-Review</p> <p>https://www.youtube.com/watch?v=n-i1aWMehL4</p> <p>https://premierskillsenglish.britishcouncil.org/course-stages/lesson-7-task-write-film-review</p>
Presenting your work	<p>Suggest format should the student use to present their completed task.</p> <p>Please type this where possible and print off.</p>
Extension Tasks to stretch and challenge you	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>).</p>
Massive Open Online Courses (MOOCs)	<p>MOOCs are Massive Open Online Courses.</p> <p>You might enrol and complete the following to push you a little further you will find these on your part 3 – Preparing you for studying @Franklin.</p>

Studying @Franklin Bridging Work

Preparing you for September on: **BTEC Digital Film & TV Production (Level 3 Double Award)**

A fantastic opportunity to widen your understanding of Digital Film & TV Production prepare for September and demonstrate your ability to us at enrolment!

Please complete the work and bring a copy either printed or electronically to your enrolment appointment. The work will take you around 1 hour, so plan your time to best suit you.

Submitting your work	<p>Please type this work where possible (handwritten is fine) and bring it with you on enrolment. The work will also be uploaded to google classroom in September, in your first week at college.</p> <p>If you did not attend taster day, this work still needs completing in your first week of college.</p>
Topic / Context	<p>Part of the media course at Franklin is being able to produce case studies and analysis on different sectors of the media industry. These can help deepen your understanding of the creative industries and enable you to transfer the knowledge to your coursework productions.</p>
Task details	<p>Your bridging work for Level 3 Media Diploma is to conduct some research into the role of a foley sound artist and the processes and techniques behind the profession.</p> <p>Start by watching this video (or search '<i>pinewood foley</i>' on youtube and click the first result): https://www.youtube.com/watch?v=tQl_-Mghljo</p> <p>You now need to make a piece of work on foley sound, it can be in any format you like (google slides / powerpoint, word, mind map). Please cover the following information, aim for approx 800 words in total:</p> <ul style="list-style-type: none"> • What is foley sound? • What role does a foley artist have?

	<ul style="list-style-type: none"> • Why is foley sound better than just using sound files from the internet? • How are foley sounds made? (Cover gore noises, rain, fire, ice/snow) • What are microphone polar patterns? • What is a cardioid microphone, what is its polar pattern and why would it be suitable for foley recording? • What is an omnidirectional microphone, what is its polar pattern and why could it be a problem when recording foley? • What is a lobar / shotgun microphone, what is its polar pattern and why would it be suitable for foley recording?
Resources to help you	<p>These websites will help with further research:</p> <p>https://www.youtube.com/watch?v=U tqB4IZvMk&t=148s</p> <p>https://www.premiumbeat.com/blog/recording-foley-and-sound-effects-the-fundamentals/</p> <p>https://www.shure.com/en-US/performance-production/louder/everything-you-need-to-know-about-foley-recording</p> <p>https://microphonegeeks.com/different-microphone-polar-patterns/</p> <p>https://www.youtube.com/watch?v=0iCZMwSm YY</p>

Studying @Franklin Bridging Work Preparing you for September on: **A** **level Film Studies**

A fantastic opportunity to widen your understanding of Film Studies, prepare for September, and demonstrate your ability to us at enrolment!

Please complete the work and bring a copy either printed or electronically to your enrolment appointment. The work will take you around **3 hours** so plan your time to best suit you.

Submitting your work	<p>Complete the tasks on paper/handwritten or digitally and bring a copy either paper or electronically to your enrolment appointment.</p> <p>Please also take this to your first lesson in September.</p> <p>If you did not attend taster day, this work still needs completing in your first week of college.</p>
Topic / Context	<p>Auteur theory is THE film theory, the one most associated with Film Studies. This is the theory of the director as the author. It is an incredibly popular theory and has given rise to the cult of the director.</p> <p>Explore the ongoing debate - Is a film considered a product of the individual (director) or a collaborative (the whole cast and crew) effort?</p> <p>Make your own decision about whether you agree with auteur theory using your research and examples to justify your own point of view.</p>
Task details	<p>PART 1 – approx timing 1 – 1.5 hours</p> <p>Choose a director and research their auteur (filmmaker style) characteristics e.g., recurring genres, themes, mise en scene, cinematography, sound (music/soundtrack style), editing techniques, and work with specific actors. Try to find out and explain why these elements recur and how that makes them an auteur.</p> <p>PART 2 – approx timing 1-2 hours</p> <p>Write a 500-word essay answering the following question using your chosen director research as evidence to support your answer:</p> <p>“The director is the main creative force on a film.” To what extent do you agree with this statement? Refer to your chosen director to support your points.</p>

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	<p>Hint 1 - Aim for three points to have a balanced argument – 2 points backing up your opinion and one point arguing against it.</p> <p>Hint 2 - Make sure you conclude your essay with a summary of your key points.</p> <p>Hint 3 – Use P.E.A.L. structure (Point/Example/Analysis/Link back to the question)</p>
Resources to help you	<p>What is Auteur Theory? - https://youtu.be/MXv41Ja3h4</p> <p>The Origins of Auteur Theory - https://youtu.be/nfHnuZqtV68</p> <p>https://resource.download.wjec.co.uk/vtc/2021-22/wjec21-22_7-26/wjec21-22_7-26_AL-Film-Auteur_ko.pdf</p>

Presenting your work	<p>Suggest format should the student use to present their completed task.</p> <p>Part 1 – Handwritten mind-map or bullet list</p> <p>Part 2 - Handwritten or typed essay</p>
Extension Tasks to stretch and challenge you	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>).</p> <p>Write a critical review of, no more than 500 words, on a film you love. Consider some or all of the following in your review to give it a critical perspective: the look/style, mise en scene, sound design, editing, cinematography, narrative, character development, genre as well as your own personal response to the film. Try to explore what exactly it is about the film that makes it engaging, interesting and appealing to you as a spectator.</p> <p>FURTHER READING/WATCHING/LISTENING – Be a film geek!</p> <p>Watch some videos/listen to some podcasts from the following channels to develop your understanding of how to talk about and analyse films:</p> <p>Watch some of the BFI 100 Greatest Films of All Time to expand your experience of cinema and the history of film - https://www2.bfi.org.uk/greatest-films-all-time</p> <p>40 Days to Learn Film - By Mark Cousins - 40 Days to Learn Film on Vimeo https://vimeo.com/399407221</p>

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	<p>The Cine-Files - Steve Morris & John Rocha Podcast https://open.spotify.com/show/58DY6wYheO7WejKSSGWJOo?si=iT9A_90WRu2zlMoGkobxvw</p> <p>Unspooled podcast https://open.spotify.com/show/3bDde7PbruHlPvyppS0EpC?si=vRBB9yJoQPCbIF_K9jvasg</p>
Massive Open Online Courses (MOOCs)	<p>MOOCs are Massive Open Online Courses.</p> <p>You might enrol and complete the following to push you a little further you will find these on your part 3 – Preparing you for studying @Franklin.</p>