

# A Level Graphic design

## Part A - Bridging Work Task

This is a fantastic opportunity to expand your understanding of Graphic Design as you prepare for enrolment and start at Franklin in September.

Please complete the work and bring a copy to your enrolment, either printed or electronically.

The work will take you around **2 hours** so plan your time to best suit you.

<b>How do I complete and submit my task?</b>	<p>Complete the tasks on paper/handwritten or digitally USING POWERPIONT, WORD, GOOGLE DOCS. Pease bring this along to your first lesson in September.</p> <p>If you didn't attend the Taster Day, don't worry. It isn't essential for completing this work, but please ensure that you have completed this bridging work.</p>
<b>Introduction to your Bridging Task</b>	<p>One of the most important starting points when studying graphic design is researching present and past movements and designers to help generate ideas, creativity and developing technical processes.</p> <p>Research counts for 25% of your overall grade and is fundamental in the development of your own ideas. In this task, you will research a designer that sparks your creativity and interest.</p>
<b>Task details</b>	<p>Task 1-Inspiration is key when developing your skills and understanding the fundamentals of graphic design.</p> <p>For your bridging work, create a graphic design timeline over 2x A4 document on focusing key movements and artists.</p> <p>links: <a href="#">history-of-graphic-design</a> <a href="#">visual time line ideas</a> <a href="#">video brief history</a> <a href="https://www.youtube.com/shorts/y9qkhawV2w4">https://www.youtube.com/shorts/y9qkhawV2w4</a></p> <p>Give a brief description the movement all so adding a key artist/designer include key info and images of their work.</p> <p>Help sheets and examples can be found on Padlet and Google Classroom, please try to answer all questions.</p>

	<p><b>Online Research</b></p> <p>Log on to Padlet - attached is all lesson and course resources you will need.  <a href="https://padlet.com/catherinebrompton/pgozl550sg2t1qrj">https://padlet.com/catherinebrompton/pgozl550sg2t1qrj</a></p> <p>-</p>
<b>Resources to help you with the Bridging Task</b>	<p>Online resources: log on to Padlet - attached is all lesson and course resources you will need:  <a href="https://padlet.com/catherinebrompton/pgozl550sg2t1qrj">https://padlet.com/catherinebrompton/pgozl550sg2t1qrj</a></p> <p>Brief history links:  <a href="#">history-of-graphic-design</a>  <a href="#">visual time line ideas</a></p> <p><u>Video</u>  <a href="#">video brief history</a>  <a href="https://www.youtube.com/shorts/y9qkhawV2w4">https://www.youtube.com/shorts/y9qkhawV2w4</a>  <a href="https://www.youtube.com/shorts/k824fq6MsVE">https://www.youtube.com/shorts/k824fq6MsVE</a>  <a href="https://www.youtube.com/watch?v=j_3SX0z2IM">https://www.youtube.com/watch?v=j_3SX0z2IM</a></p>
<b>Extension Tasks</b>	
<b>Extension Tasks to stretch and challenge you</b>	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>):</p> <ol style="list-style-type: none"> <li>1. Research digital collage artists, have a go and create your own collage.  <a href="https://www.designandpaper.com/32-thrilling-collage-artists-you-should-be-following-on-instagram-right-now/">https://www.designandpaper.com/32-thrilling-collage-artists-you-should-be-following-on-instagram-right-now/</a></li> </ol>
<b>Massive Open Online Courses (MOOCs)</b>	<p>You might enrol on this course and complete the following to push you a little further (this is optional):</p> <p><a href="https://alison.com/course/graphic-design-visual-and-graphic-design-revised">https://alison.com/course/graphic-design-visual-and-graphic-design-revised</a></p> <p><a href="https://www.youtube.com/watch?v=xTzvQkOll2U">https://www.youtube.com/watch?v=xTzvQkOll2U</a></p>

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## Part B – Preparing for Studying at Franklin

A fantastic opportunity to widen your understanding of the course.

<b>Examining Board and Specification</b>	<p>This course follows AQA A Level Graphic Design specification, including the full specification:  <u>AS and A Level - graphics design AQA</u></p> <p><b>We cover the following topics:</b></p> <ul style="list-style-type: none"> <li>• <b>Graphic communications</b></li> <li>• <b>Typography</b></li> <li>• <b>Illustration</b></li> <li>• <b>Animation</b></li> <li>• <b>Product design</b></li> <li>• <b>Branding</b></li> <li>• <b>Fashion marketing</b></li> </ul> <p><b>Studying this course will give you a wide range of skills:</b>  As a Graphic design student, you will develop these characteristics: intellect, imagination, intuition, practicality, technical skills, expressiveness, aesthetic awareness, critical analysis, independence, collaboration, resilience, process-driven mindset, experimental, reflective, analytical thinking, and an awareness of audience and consumers and context.</p> <p><b>Progression after this course:</b>  This qualification will allow you to study a wide range of courses at university, such as graphic design, illustration, product design, architecture, marketing, teaching and many more. The skills you develop on the course will also support studies in STEM.</p>
<b>Preparing for the course</b>	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>).</p> <p>Create a mood board on a typography/designer that you like. Explore <a href="https://www.pinterest.com">PINTREST.COM</a></p> <p>Do something creative every day! Keep a small sketchbook, take photos make things and your creative confidence will really grow! Why not buy a pocket-sized book and give it a go?</p> <p>Develop a deeper and broader understanding of different artists and movements!</p> <p><a href="https://www.behance.net">https://www.behance.net</a>  <a href="https://www.pentagram.com/work">https://www.pentagram.com/work</a></p> <p>looking... <a href="https://www.tate.org.uk/art/guide-slow-looking">https://www.tate.org.uk/art/guide-slow-looking</a></p>