

# BTEC Level 3 Creative Media Practice Single Option

## Part A - Bridging Work Task

This is a fantastic opportunity to start your understanding of BTEC Level 3 Creative Media Practice - Single Option as you prepare for enrolment and start at Franklin in September.

Please complete the work and bring a copy to your enrolment, either printed or electronically.

The work will take you around **2 hours** so plan your time to best suit you.

<b>How do I complete and submit my task?</b>	<p>Complete the tasks on paper/handwritten or digitally, and bring a copy, either paper or electronically, to your enrolment appointment.</p> <p>Also, bring this along to your first lesson in September.</p> <p>The file will need adding to the course google classroom page in September.</p> <p>If you didn't attend the Taster Day, don't worry. It isn't essential for completing this work, but please ensure that you have completed this bridging work.</p>
<b>Introduction to your Bridging Task</b>	<p>The aim of this practical task is to build your understanding of camera shots that are commonly used in film &amp; television.</p> <p>The techniques you learn and apply here will be essential when planning and creating video content later in the course.</p> <p>After completing the practical task, you will evaluate your work and consider what went well and what could be improved. This reflective skill is used throughout the course to help you develop and strengthen your creative projects.</p>

## Task details

### Bridging Work - Task 1

The resource in the next section explains the most common camera shots used in film and television.

Using this resource, you need to choose a scene from your favourite movie or tv show, and re-create it, using a storyboard.

**Step 1.** Look at this document:

[CAMERA SHOT GUIDE](#) (CLICK TO ACCESS)

**Step 2.** Choose a scene from your favourite movie or tv show. Try to find one that uses lots of different camera shots.

**Step 3.** Recreate the scene, using photographs

**Step 4.** Add the images to the [STORYBOARD TEMPLATE](#) (CLICK TO ACCESS) and fill out.

### Bridging Work – Task 2.

Create a short evaluation of your work, using the bullet points below. **Cover the following:**

- What movie / TV show scene did you choose to re-create?
- How effective were your photographs at showing the story or action of the scene?
- Which shots worked best?
- Could someone understand what is happening without watching the original film?
- What challenges did you face when recreating the scene, and how did you overcome them?
- What have you learned about how filmmakers use camera shots, to tell a story?
- If you were to complete the project again, what would you improve and why?

<b>Resources to help you with the Bridging Task</b>	<a href="#">CAMERA SHOT GUIDE</a> (CLICK TO ACCESS) <a href="#">STORYBOARD TEMPLATE</a> (CLICK TO ACCESS)
<b>Extension Tasks</b>	
<b>Extension Tasks to stretch and challenge you</b>	<p>If you have completed the above to the best of your ability, feel free to try this extension task (<i>this is optional</i>):</p> <p>Check out ScreenSkills Careers to the different routes into the different media industries</p> <ul style="list-style-type: none"> <li>• <a href="#">ScreenSkills - Job Profiles</a></li> </ul>
<b>Massive Open Online Courses (MOOCs)</b>	<p>You might enrol on these online courses and complete the following to push you a little further (this is optional):</p> <ul style="list-style-type: none"> <li>• <a href="#">Future Learn - A Beginners Guide to Film Genres</a></li> <li>• <a href="#">Play Your Way into Production</a></li> </ul>

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## Part B – Preparing for Studying at Franklin

A fantastic opportunity to widen your understanding of the course.

### Examining Board and Specification

You will learn the key components of Film and Television production. From pre-production stages, through to post-production. The course is skills based and develops a portfolio of work, and each unit takes you through a specific stage of the audio-visual media industry.

#### Specification:

[BTEC Creative Media Practice Specification](#)

#### We cover the following topics:

- Podcasting
- Advertising
- Music Videos
- Final Major Project

#### Studying this course will give you a wide range of skills:

- Lighting for different media products
- Using a camera
- Cinematography
- Studio Based recording and editing
- Video editing for different media products and styles
- Digital effects and colour grading
- Sound recording and editing
- Problem solving
- Project work
- Presentation skills
- Analytical skills
- Creative development.
- Teamworking and communication

#### Progression after this course:

This qualification will allow you to continue into higher education in a university setting or help with the application of an apprenticeship or employment.

The practical skills developed on the course will also support other

	<p>subjects in Franklin’s wider curriculum and the course will also develop transferable skills such as; teamwork, independent working, communication and working to deadlines.</p> <p>There are many different careers that students go into after studying. Some of our previous students have worked on major television shows and movies in a variety of areas; Animation, Visual effects, Cinematography and Editing.</p>
<b>Preparing for the course</b>	<p><b>Here are some helpful sources of information if you would like further information about the subject:</b></p> <p><b>Websites</b></p> <ul style="list-style-type: none"><li>• <a href="#">BTEC Creative Media Practice Specification</a></li><li>• <a href="#">Ultimate Guide to Camera Shots: Every Shot Size Explained</a></li></ul> <p><b>Digital Resources</b></p> <ul style="list-style-type: none"><li>• <a href="#">Play Your Way into Production</a></li></ul>